

# **Contemporary Diversity, Equity, Inclusion Solutions**



### We help organizations profit from greater Awareness, Allyship & Action.

Our team is committed to creating organizations where all talent collaborate effectively, feel they belong, recognize their value, develop themselves as inclusive leaders, and contribute effectively to achieve their organization's mission and business goals.

## Diversity, Equity, and Inclusion Drive Profitable Growth and Enterprise Value

More Likely to Have Industry 33% Leading Profitability

Companies in the top-quartile for ethnic/cultural diversity on executive teams. (Source: McKinsey & Company)

Companies **Outperform** 

Publicly traded companies on the DiversityInc Top 50 List outperform by 50% over 10 years. (Source: DiversityInc)

Say Inclusion is Important

80% of working Americans say inclusion is an important factor when choosing an employer. (Source: Deloitte)

#### Our services are tailored to your company's needs.

- **Assessments:** Gain insights. Take transformative actions.
- **Training:** Evidence-based, tailored capability building.
- **Consulting:** Drive profitable growth through diversity, equity inclusion, and belonging.
- Storytelling & Speaking: Enlightening virtual and live events.
- On Demand Learning: Thought Leadership through Podcasts, Blogs, Newsletters, E-Resource Guides

**OUR PROCESS** starts with learning about your business goals, the culture, and people strategy, and then we tailor our solutions to meet you where you are on your DEI journey.

### A Minority and Woman-owned company.

Meet Charlotte & Brian Hughes. After meeting as students at Cornell University, the married couple has forged Fortune 500 careers in HR, Diversity & Inclusion, Talent & Organizational Development and Marketing. What they share in common is a realization of the intersectionality of race, gender, and disability and an overwhelming passion for diversity, equity, and inclusion.

Our consulting team represent a variety of cultural and professional backgrounds including human resources, diversity and inclusion, organizational development, legal, marketing, psychology, education, and workplace wellness.



Charlotte F. Hughes Co-Founder and Chief Executive Officer Chief Strategy Officer



**Brian L. Hughes** Co-Founder and







